

## **About Hotel MSSNGR**

Hotel MSSNGR is the state-of-the-art provider of innovative on-site guest communications and upselling for luxury resort hotels worldwide

As a pioneer in the industry, Hotel MSSNGR has been developing guest communication solutions with the world's leading hoteliers since 2011. Our customers benefit from Hotel MSSNGR by communicating more individually with their guests, significantly improving their own process efficiency and increasing sales more than ever.

Hotel MSSNGR's clients impress their guests with eight different beautifully designed communication channels. Our single-entry data management hub consolidates all guest information, relieving hotel staff up to 90% of their daily work load.

The direct access to the customers with immediate booking options and inventory management of all services on site increases sales significantly. Intelligent algorithms allow deep insights into the behavior of the guests on site.

Hotel MSSNGR was founded in 2012 and serves close to 500 hotels worldwide.

## **Position**

Hotel MSSNGR is looking for a marketing manager based in our Berlin office. Work from home is also supported, though regularly spending time with the team in the Berlin office is mandatory. The candidate will work closely with our sales and customer support teams to quickly pick up product knowledge and sales process specifics to serve our target group of 4 and 5\* resort hotels worldwide. High self-motivation, and resilience should define the candidate's character. The position will be responsible for the further development of our website, managing our newsletters and leveraging on our impressive clients list with testimonials.

## **Responsibilities**

- Build, execute, and revise on our marketing strategy
- Execute our marketing strategy with focus on our website, email newsletters and on developing testimonials
- Work closely with sales and customer success teams to identify areas to support their work from the marketing department



# Hotel MSSNGR

- Manage marketing for the entire customer journey from identifying prospects, client acquisition, upselling and stretching the customer lifetime

## **Required skills**

- Experience in marketing, ideally in SaaS products
- Effective communication skills with ability to build influential relationships and deliver results in a cross-functional environment
- Bachelor degree in business administration, ideally focus on marketing
- Fluent English language skills are a must, German language proficiency is a plus

## **Benefits and perks**

- 5 weeks paid vacation
- No stupid meetings
- Meet customers face to face in beautiful destinations globally
- Super flexible working hours, both in total as in the time across the day
- Multiple social events, like team dinners, culture & sports, retreats
- A true culture of working remote
- A fantastic team

## Contact

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